ORDER



WVBT

Orders	**Order / Rev:**	**207183**		
	Alt Order #:	06853429		
	Product Desc:	9/18-10/1 BARACK OBAMA		
	Estimate:	1781		
	Flight Dates:	09/18/12 - 10/01/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	09/20/12 / 09/20/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Greer Margolis & Mitchell**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Avenue Northwest	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**POL/Obama For America (D)**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	P5	Advertiser External ID:	IN13209
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:	IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	89	$22,040.00	$18,734.00
10/01/12	10/01/12	10	$2,260.00	$1,921.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	89	$22,040.00	$18,734.00	0.00
October 2012	10	$2,260.00	$1,921.00	0.00
Totals	99	$24,300.00	$20,655.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WVBT	28%	$24,300.00
Market	100%	$86,785.71

Competitive Share	Share	Total
CABLE	0%	$0.00
NFLWS	0%	$0.00
UNKWN	0%	$0.00
WAVY	10%	$8,678.57
WGNT	8%	$6,942.86
WHRO	0%	$0.00
WPEN	0%	$0.00
WPXV	0%	$0.00
WTKR	25%	$21,696.43
WTVZ	4%	$3,471.43
WVEC	25%	$21,696.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WVBT	09/21/12	09/21/12	M-F 4-5p M-F 4-5p	CM	4-5p	- - - - F - -	:30	4	$150.00	P4	0.00 NM	4	$600.00
	STEVE WILKOS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/17/12	09/23/12	- - - - F - -	4	$150.00	0.00								
E 2	WVBT	09/19/12	09/21/12		CM	5-6p	- - - - F - -	:30	4	$175.00	P4	0.00 NM	4	$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 5-6p										
				Steve Wilkos										
				MAURY POVICH										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 – 09/23/12 ----F-- 4 $175.00 0.00										
E 3	WVBT	09/21/12	09/21/12	M-F 10-1044p	CM	10-1045p	----F--	:30	2	$500.00	P2	0.00 NM	2	$1,000.00
				Fox News @ 10										
				LATE NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 – 09/23/12 ----F-- 2 $500.00 0.00										
E 4	WVBT	09/24/12	10/01/12	Mon Hour 2	CM	9-10p	M------	:30	1	$1,200.00	P3	0.00 NM	2	$2,400.00
				Mon 9-10p										
				THE MOB DOCTOR										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/24/12 – 09/30/12 M------ 1 $1,200.00 0.00										
				Week: 10/01/12 – 10/07/12 M------ 1 $1,200.00 0.00										
E 5	WVBT	09/19/12	09/26/12	Wed Prime Other 1	CM	8-10p	--W----	:30	1	$1,500.00	P2	0.00 NM	2	$3,000.00
				Wed 8-10p										
				THE X FACTOR										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 – 09/23/12 --W---- 1 $1,500.00 0.00										
				Week: 09/24/12 – 09/30/12 --W---- 1 $1,500.00 0.00										
E 6	WVBT	09/20/12	09/27/12	Thur Hour 1	CM	8-9p	---T---	:30	1	$1,500.00	P2	0.00 NM	2	$3,000.00
				Thu 8-9p										
				THE X FACTOR RESULTS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 – 09/23/12 ---T--- 1 $1,500.00 0.00										
				Week: 09/24/12 – 09/30/12 ---T--- 1 $1,500.00 0.00										
E 7	WVBT	09/20/12	09/27/12	Thur Hour 2	CM	9-10p	---T---	:30	1	$1,500.00	P2	0.00 NM	2	$3,000.00
				Thu 9-10p										
				GLEE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/17/12 – 09/23/12 ---T--- 1 $1,500.00 0.00										
				Week: 09/24/12 – 09/30/12 ---T--- 1 $1,500.00 0.00										
E 8	WVBT	09/24/12	09/28/12	M-F 4-5p	CM	4-5p	MTWTF--	:30	5	$150.00	P4	0.00 NM	5	$750.00
				M-F 4-5p										
				STEVE WILKOS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/24/12 – 09/30/12 MTWTF-- 5 $150.00 0.00										
E 9	WVBT	10/01/12	10/01/12	M-F 4-5p	CM	4-5p	M------	:30	1	$150.00	P4	0.00 NM	1	$150.00
				M-F 4-5p										
				STEVE WILKOS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/01/12 – 10/07/12 M------ 1 $150.00 0.00										
E 10	WVBT	09/24/12	09/28/12	M-F 5-6p	CM	5-6p	MTWTF--	:30	5	$175.00	P4	0.00 NM	5	$875.00
				Steve Wilkos		(5:00 PM-6:00 PM)								
				MAURY POVICH										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/24/12 – 09/30/12 MTWTF-- 5 $175.00 0.00										
E 11	WVBT	10/01/12	10/01/12	Springer M-F 5-6p	CM	5-6p	M------	:30	1	$175.00	P4	0.00 NM	1	$175.00
				Jerry Springer										
				MAURY POVICH										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/01/12 – 10/07/12 M------ 1 $175.00 0.00										
E 12	WVBT	09/24/12	09/28/12	M-F 10-1044p	CM	10-1045p	MTWTF--	:30	3	$500.00	P2	0.00 NM	3	$1,500.00
				Fox News @ 10										
				LATE NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/24/12 – 09/30/12 MTWTF-- 3 $500.00 0.00										
E 13	WVBT	10/01/12	10/01/12	M-F 10-1044p	CM	10-1045p	M------	:30	1	$500.00	P3	0.00 NM	1	$500.00
				Fox News @ 10										
				LATE NEWS										

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E 13	WVBT	10/01/12	10/01/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M------	:30	1	$500.00	P3	0.00	NM	1	$500.00
	LATE NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	M------	1	$500.00	0.00									
E 14	WVBT	09/21/12	09/21/12	WAVY News 10 on FOX@M WAVY News 10 on FOX 43		WAVY News 10 or	----F--	:30	4	$125.00	P4	0.00	NM	4	$500.00
	AM NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	----F--	4	$125.00	0.00									
E 15	WVBT	09/24/12	09/28/12	WAVY News 10 on FOX@M WAVY News 10 on FOX 43		WAVY News 10 or	MTWTF--	:30	5	$125.00	P4	0.00	NM	5	$625.00
	AM NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	MTWTF--	5	$125.00	0.00									
E 16	WVBT	10/01/12	10/01/12	WAVY News 10 on FOX@M WAVY News 10 on FOX 43		WAVY News 10 or	M------	:30	1	$125.00	P4	0.00	NM	1	$125.00
	AM NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	M------	1	$125.00	0.00									
E 17	WVBT	09/21/12	09/21/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	----F--	:30	4	$20.00	P4	0.00	NM	4	$80.00
	THE DAILY BUZZ														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	----F--	4	$20.00	0.00									
E 18	WVBT	09/24/12	09/28/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	MTWTF--	:30	5	$20.00	P4	0.00	NM	5	$100.00
	THE DAILY BUZZ														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	MTWTF--	5	$20.00	0.00									
E 19	WVBT	10/01/12	10/01/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M------	:30	1	$20.00	P4	0.00	NM	1	$20.00
	THE DAILY BUZZ														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	M------	1	$20.00	0.00									
E 20	WVBT	09/21/12	09/21/12	M-F 5-6a Ricki Lake	CM	5-6a	----F--	:30	7	$15.00	P5	0.00	NM	7	$105.00
	RICKI LAKE														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	----F--	7	$15.00	0.00									
E 21	WVBT	09/24/12	09/28/12	M-F 5-6a Ricki Lake	CM	5-6a	MTWTF--	:30	11	$15.00	P5	0.00	NM	11	$165.00
	RICKI LAKE														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	MTWTF--	11	$15.00	0.00									
E 22	WVBT	10/01/12	10/01/12	M-F 5-6a Ricki Lake	CM	5-6a	M------	:30	2	$15.00	P5	0.00	NM	2	$30.00
	RICKI LAKE														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	M------	2	$15.00	0.00									
E 23	WVBT	09/21/12	09/21/12	M-F 12-1230a 30 Rock	CM	12-1230a	----F--	:30	4	$30.00	P4	0.00	NM	4	$120.00
	30 ROCK														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	----F--	4	$30.00	0.00									
E 24	WVBT	09/24/12	09/28/12	M-F 12-1230a 30 Rock	CM	12-1230a	MTWTF--	:30	5	$30.00	P4	0.00	NM	5	$150.00
	30 ROCK														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	MTWTF--	5	$30.00	0.00									
E 25	WVBT	10/01/12	10/01/12		CM	12-1230a	M------	:30	1	$30.00	P4	0.00	NM	1	$30.00

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				M-F 12-1230a											
				30 Rock											
				30 ROCK											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/01/12 / 10/07/12 / M------ / 1 / $30.00 / 0.00											
E	26	WVBT	09/21/12	09/21/12	M-F 1230-1a	CM	1230-1a	----F--	:30	4	$30.00	P4	0.00 NM	4	$120.00
					M-F 1230-1a										
					30 ROCK										
					Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
					Week: 09/17/12 / 09/23/12 / ----F-- / 4 / $30.00 / 0.00										
E	27	WVBT	09/24/12	09/28/12	M-F 1230-1a	CM	1230-1a	MTWTF--	:30	5	$30.00	P4	0.00 NM	5	$150.00
					M-F 1230-1a										
					30 ROCK										
					Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
					Week: 09/24/12 / 09/30/12 / MTWTF-- / 5 / $30.00 / 0.00										
E	28	WVBT	10/01/12	10/01/12	M-F 1230-1a	CM	1230-1a	M------	:30	1	$30.00	P4	0.00 NM	1	$30.00
					M-F 1230-1a										
					30 ROCK										
					Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
					Week: 10/01/12 / 10/07/12 / M------ / 1 / $30.00 / 0.00										
E	29	WVBT	09/22/12	09/29/12	Sa 6-7p	CM	6-7p	-----S-	:30	2	$75.00	P2	0.00 NM	4	$300.00
					Sat 6-7p										
					TMZ WEEKEND										
					Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
					Week: 09/17/12 / 09/23/12 / -----S- / 2 / $75.00 / 0.00										
					Week: 09/24/12 / 09/30/12 / -----S- / 2 / $75.00 / 0.00										
E	30	WVBT	09/23/12	09/23/12	Fox NFL Reg Season 1p	CM	Fox NFL Reg Seas	------S	:30	1	$4,000.00	P2	0.00 NM	1	$4,000.00
					Fox NFL Reg Season 1p										
					NON-REDSKINS FOOTBALL										
					Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
					Week: 09/17/12 / 09/23/12 / ------S / 1 / $4,000.00 / 0.00										
													Totals	99	$24,300.00